

# CHRISTINE RODDY (MBA '18)

**Industry:** International Development / Impact Investing

**Where she works:** AlphaMundi Foundation

**Job Title:** Executive Director



Roddy is Executive Director of the AlphaMundi Foundation, which works to improve the lives of the poor by scaling private investment in social enterprises. The Foundation was created in 2016 as a non-profit sister organization to the pioneering impact investing firm the AlphaMundi Group. As Executive Director, Roddy leads the organization in delivering business advisory services, impact measurement support and women's economic inclusion efforts to small and medium-sized enterprises in emerging markets.

**Job Functions:** Strategy // Operations // General Management

## RODDY'S CAREER PATHWAY



“When I came to Georgetown McDonough, I had a background in international development and internal strategy consulting. I decided I wanted to stay in the social impact space but with an organization that was working in sustainable development with the private sector. The impact investing sector is a great space to look for career opportunities working at the intersection of profit and purpose.”

### Useful classes:

Impact Investing, Social Entrepreneurship (*Melissa Bradley, adjunct professor*);

Valuation (*Lee Pinkowitz, associate professor*);

Life of Work (*Doug Holladay, Heinz Christian Prechter Executive in Residence*)

“I came across AlphaMundi through the Georgetown network. My boss co-taught an impact investing class with Professor Bradley at American University a few years ago. When I saw the job announcement for a foundation director position, I was able to leverage my relationship with Professor Bradley to learn more about her experiences with AlphaMundi and their global team.”

## CAREER ADVICE FOR MBAS:

**Don't be afraid to lean into the quantitative classes.** “As a self-proclaimed “poet” when I joined MSB, I was intimidated going into most of the required quantitative classes. I would encourage all “poets” to take stretch classes in addition to what’s required in the core curriculum in strategy, economics and finance. They will serve you very well in whatever path you decide to pursue after you graduate.”

**Get comfortable with public speaking and networking.** “So much of my current role includes external stakeholder engagement, including speaking on panels and representing AlphaMundi at forums and conferences. Effective and compelling communication means so much more than fancy PowerPoint skills, it requires the ability to adapt your messaging and industry jargon for audience groups coming from different backgrounds and levels of expertise. Use this time at MSB to become comfortable at networking, public speaking and adapting your messaging to different audiences.”

## IN HER WORDS:

“In my job I get to think about how to open up a more inclusive process for impact investing. AlphaMundi addresses the massive emerging market challenge of the “missing middle”, or the funding gap that exists for small and medium enterprises (SMEs) in emerging markets that are too big for microfinance and too small or too risky for regular banks and private equity firms. These SMEs typically need medium- to long-term financing in ticket sizes that range from \$100,000 to \$2 million. There is a pervasive lack of capital providers in this range, so these business owners are often stuck funding their growth from internally generated cash flow. That is where AlphaMundi comes in.

We have a hybrid organizational structure where the AlphaMundi Group provides financing to these social businesses which is complemented by targeted business advisory support from the AlphaMundi Foundation.”

### THE IMPACT SPECTRUM: AlphaMundi

