



Business for Impact
GEORGETOWN UNIVERSITY
McDonough School of Business

VF and Georgetown Business for Impact 2021 Sustainability Case Competition

Registration and Executive Summary Submission Guidelines

Thank you for your interest in the VF + Georgetown Sustainability Case Competition. The competition is sponsored by the VF Corporation and hosted by Business for Impact and MSB Net Impact at Georgetown University's McDonough School of Business.

To enter your team in the competition, please complete the [on-line form](#) and submit your two-page executive summary by 5 pm ET on Friday, October 1st. Please complete one form per team. There is no fee to register.

All teams will be notified on Tuesday, October 12th whether they will advance to competition day on Saturday, October 23rd.

Teams can be up to 5 students. Teams must include at least 2 MBA students. First- and second-year MBAs can compete. All non-MBA students must be master's students. Teams must represent one school, and multiple teams can enter from the same school.

[Download the case.](#)

Executive Summary Submission Rules:

- You must email your executive summary to Joe Weinstein, Managing Director, Georgetown Business for Impact (jrww24@georgetown.edu) by 5 pm ET on Friday, October 1st.
- Your executive summary must be a maximum of two pages in PDF form. It should not include your school name. It should include a team name and the names of your team members. The team name should not include any words to indicate your school.
- Your summary must include solutions to Part 1 and Part 2 of the case challenge. The summary will be judged on 1) demonstrating a strong understanding of the main issues in the case, 2) offering compelling, creative, feasible, and high-impact solutions, and 3) crafting a clear, coherent, and well-written argument.
- Teams must only submit one executive summary per group. In the case that multiple summaries are submitted, the first received will be used for the competition. Submissions must be in English.

- All work must be completed by the teams only. Teams may not solicit outside advice or help from faculty, other students, or non-team members. Teams are allowed to use any publicly available data or sources to complete analysis. Inside information, private information, or any otherwise limited data cannot be used.

If you have any questions or comments, please contact Joe Weinstein (jrw24@georgetown.edu). Thank you.